



## SOCIAL MEDIA TOOLKIT

**Hidden Letters** premieres on *Independent Lens* Monday, March 27. Watch on the PBS app starting at 10/9c.

The bonds of sisterhood, and the parallel struggles among generations of women in China, are drawn together by the once-secret written language of Nüshu, the only script designed and used exclusively by women.

**Site:** [pbs.org/hiddenletters](https://pbs.org/hiddenletters)

**Hashtag:** #HiddenLettersPBS

### **SOCIAL ASSETS**

**Google Drive:** <https://bit.ly/3v7uULR>

**Web Download:** <https://to.pbs.org/3xtylWs>

### **SUGGESTED COPY**

How do modern women in China keep the secret, written Nüshu language tradition alive?

Watch @IndependentLens' #HiddenLettersPBS on the PBS app starting March 27.  
<https://to.pbs.org/3G8nf6e>

The bonds of sisterhood and the once-secret written language of Nüshu.

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<https://to.pbs.org/3G8nf6e>

A once-secret written language in China is the only script designed and used exclusively by women. What secrets does it hold in confronting patriarchy?

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"Besides a well, one does not thirst. Besides a sister, one does not despair."— Nūshu poem

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